



12 ~~10~~ Social Media Prompts to Grow Your Business

Easy ideas & simple systems to automate your content calendar!



HONEYCOMB
MARKETING CO.

Welcome!

I'M, AMANDA. IT'S NICE TO MEET YOU



Are you a business owner feeling overwhelmed by the thought of building a social media calendar? Don't worry. I've got your back!

I know that your time is precious—too precious to spend it in social media posting paralysis. You may have limited marketing experience or a creativity block, so I put together this resource guide filled with prompts to help you plan your social media content like a pro.

In fact, with 12 prompts in my guide,

Social media today feels like an uphill battle because it really is an uphill battle—a continuous fight to get the most attention through likes and comments. As you read more, I encourage you to take a step back and look at your marketing big picture: social media is only a tiny sliver of the pie. You'll learn more about this later.

With a bit of creativity and my expert guidance, you'll be able to engage with your audience, build your brand, and grow your business on social media in no time. My goal with this guide is to take all the guesswork from social media. I can't wait to see what you come up with!

Amanda

social media prompts

1. Snap a candid photo of your morning routine, sharing your favorite tip for starting the day.
2. Record a quick video tutorial of a skill or technique you use daily in your business, making it accessible and fun.
3. Share an inspiring article on an industry trend, adding your own two cents on why it resonated with you.
4. Post a behind-the-scenes picture of your workspace, revealing a little clutter or chaos to keep things real.
5. Film a day-in-the-life video, highlighting the ups and downs of running your own business, but ending on a high note.
6. Share your favorite industry-related book or podcast, and explain how it's helped you grow as a business owner.
7. Post a throwback picture from when you first started your business, reflecting on the lessons you've learned along the way.
8. Share a customer success story, celebrating their achievements while showcasing your role in their journey.
9. Record a video of yourself answering frequently asked questions about your business, sprinkling in humor and personality.
10. Post a candid selfie with your team (or a partner you work with often), showing appreciation for their hard work and dedication.
11. Share a motivational quote that keeps you going during tough times, adding your own spin on why it's meaningful to you.
12. Give a sneak peek of an upcoming product or service, building anticipation and excitement among your followers.

Quick Tips

WAYS TO USE YOUR PROMPTS

Here are some easy tips on how to make use of these amazing social media prompts. You'll be churning out captivating content in no time!



1

Step 1 - Choose the kind of content you'd like to create for this prompt! Whether it's a **fun video, an eye-catching picture with text, or writing either your own blog post or curating one from another site**--the possibilities are endless. Let's get creative and make something awesome!



2

Step 2 - Don't overthink it and overwhelm yourself! Get those creative juices flowing, but if you start to feel stuck after 5 minutes of thinking then switch up the prompt. You have my full permission!



3

Step 3 - Keep the endgame in mind! Each post should strengthen your relationships, build loyalty, and remind people why they love what you're offering.



4

Step 4 - Tired of tediously writing copy? AI Copywriting platforms like ChatGPT and **Jasper.ai** are the answer! Not only will you save time, but these platforms also offer ready-made prompts to make crafting content a cinch.

try Jasper free!

Enjoy 7 days and 5k words free and 10,000 bonus words when you subscribe! Click the robot for more!





Need Some Help? Let's Brainstorm!

Have any questions about the prompts? Or stuck on an idea? Send me a direct message on Instagram, and I'll provide you some personal feedback and advice.



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